



**DATA SHEET**

# Software Assurance

| MAXIMIZER CRM

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 **MAXIMIZER CRM**

## Invest in success with CRM

When you invest in a leading CRM software solution, you want to ensure the continued success of your strategic CRM initiatives - for your users and your customers. Throughout your deployment, Maximizer Software's Assurance helps you ensure that your system and users are running at the speed of your business.

### Our Software Assurance benefits include:

- Benefit from latest features and enhancements
- Ensure compatibility with latest operating systems and productivity tools
- Get service releases and fixes for the current and previous release via our live update process, which can be discussed with your authorized Maximizer partner before installing to ensure that you get the best out of your Maximizer solution.

### Support for issue escalations

- Escalation of technical issues to our support helpdesk via your Certified Business Partner
- The ability for our experts to connect to your site remotely in the case of critical issues that have been escalated by your Business Partner.

### Regular product updates, product tips and annual review

- Receive monthly product update information and tips
- Option of consulting with our experts to review the way you are using Maximizer CRM and discover how to make the most of your investment in CRM.

### Licence and upgrade cost reduction

- A valid Software Assurance gives you the ability to buy additional licences and associated applications, which you are unable to do without a valid Software Assurance, and grants you a 5% discount on our standard pricing
- An annual Software Assurance reduces the total cost of ownership of your CRM solution as compared to intermittently upgrading your application.

## KEY BENEFITS

- **5% discount on standard pricing for extra licences**
- **Latest features and enhancements**
- **Service releases and fixes via live update**
- **Highly qualified technical expertise**
- **Monthly information on how to get the best out of your solution**

## About Maximizer

**Maximizer CRM is fueling the growth of businesses around the world.**

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/anytime mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.

## Certified Consulting Partner



Adafi helps customers reach their business potential with Maximizer CRM in various business sectors, such as dredging, consulting, entertainment, sales & marketing, ICT, instrumentation, manufacturing.

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